

# Privacy Policy

## Alexion Australia

### 1. Overview

At Alexion Pharmaceuticals Australasia Pty Ltd ABN 59 132 343 036 (“Alexion”), we understand that various laws and regulations govern data protection and we respect the fact that protecting your privacy is important to you. We also recognize that health and medical information is particularly sensitive. Alexion is committed to protecting your privacy and will handle your personal information such as your name, address and telephone number in accordance with the *Privacy Act 1988* (Cth) (“the Act”). Please review this Privacy Policy to learn about how Alexion collects, uses, shares and protects information collected via this website. This Privacy Policy may be amended from time to time in compliance with the Act and any other relevant privacy laws.

In this Privacy Policy, the terms “personal information” and “sensitive information” have the same meaning as in the Act. Personal information means information or an opinion about an identified individual (or an individual who is reasonably identifiable) whether the information or opinion is true or not and whether the information or opinion is in a written form or not.

### 2. Information Collected and Stored

#### ***How we collect information***

Wherever possible, Alexion will collect your personal information when you choose to submit it to us. However, Alexion may also collect personal information from other sources including: (a) agents and service providers such as customer relationship management service providers and third party service providers; and (b) publicly available sources including directories, listings and the internet.

The personal information collected may vary depending on your interaction with Alexion. However, Alexion will only collect information that is necessary for Alexion to track and manage its interaction with you or purposes set out in this Privacy Policy. The information may include:

- your contact details and other information collected when you register with Roche;
- any messages or comments you submit to us through email; or
- any other information you provide to Roche during your interaction with Roche.

#### ***Automatically Collected Information***

We may automatically collect certain types of information whenever you interact with us on the Alexion Site and in some e-mails we may send each other. Automatic technologies we

*Web Server Logs and IP Addresses:* An IP address is a number assigned to your computer whenever you access the Internet that allows computers and servers to recognize and communicate with each other. Alexion may collect IP addresses to conduct system administration and report aggregate information to affiliates, business partners, service providers and/or vendors to conduct website and Application analysis and performance reviews.

*Cookies:* A cookie is a piece of information that is placed on your computer when you access certain websites and Applications. The cookie uniquely identifies your browser to the server. Cookies allow us to store information on the server to help make your web experience better and to conduct website and Application analysis and performance reviews. Most web browsers are set up to accept cookies, although you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. Note, however, that some portions of our Site may not work properly if you refuse cookies.

*Web Analytics:* This Site may use a web analytics service from time to time made available by Google, Inc. ("Google") called Google Analytics. This service uses cookies to provide information on how users use the Site. The information generated by this service will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the Site as well as generating reports on Site activity and other services relating to activity and usage of the Site. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies and therefore this web analytics service by selecting the appropriate settings on your browser; in such case, however, you may not be able to use the full functionality of this Site. By using this Site, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

Cookies and other tracking technologies do not automatically obtain personal information about you. Only if you voluntarily submit personal information, such as by registering or sending e-mails, can these automatic tracking technologies be used to provide further information about your use of the websites to improve their usefulness to you.

### ***How we store your information***

Alexion will store information collected about you securely and access will only be allowed to those authorised and then only for the purpose for which it was collected and in the case of sensitive information for the purpose for which you have provided consent. Alexion will delete from its records personal information no longer required or in use for the

purposes identified in this Privacy Policy, other than information which we are required to retain. If possible, such information will be retained in a way that you cannot be identified.

Information collected from or about you may be stored and processed in Australia or any other country in which Alexion or its affiliates worldwide, or its or their subcontractors or agents maintain facilities. Alexion will aim to ensure that if information is transferred outside of Australia, it will still be treated in accordance with this Privacy Policy. The countries in which your personal information may be disclosed include the United States and countries within the European Union.

### **3. Your Choices**

You have certain options regarding your use of the Alexion Site. Alexion may require you to provide certain personal information in order for you to receive additional product information or information about a disease state. You may decide not to submit any personal information at all by not entering it into any forms or data fields on our Site and not using any available personalized services. Certain websites and applications may ask for your permission for certain uses of your personal information and you can agree to or decline those uses. If you opt-in for particular services or communications, such as an e- newsletter, you will be able to unsubscribe at any time by following the instructions included in each communication. If you decide to unsubscribe from a service or communication, we will work to remove your information promptly, although we may require additional information before we can process your request.

As described above, if you wish to prevent cookies from tracking you anonymously as you navigate our Site, you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. Note, however, that some portions of our Site may not work properly if you refuse cookies. You can opt out of the collection of information via Google Analytics by downloading the Google Analytics Opt-out browser add on.

### **4. How We Use Personal Information**

Alexion and/or the service providers, vendors and other third parties we hire to perform services on our behalf may use any personal information you choose to give us to comply with your requests and as otherwise disclosed to you in this Privacy Statement or on the web page where you submit your information to us.

The purposes for which your personal information may be collected, held, used and disclosed include:

a. to contact you (or provide information and/or materials to you):

- with respect to Alexion products and/or services:

- to administer or conduct educational and /or commercial meetings or programs;
  - to update you on medical congress, events and news; and
  - to conduct relevant market research;
- b. to fulfil obligations under relevant industry codes of conduct, meet regulatory requirements and, legal obligations;
  - c. to maintain your contact details in our records;
  - d. to monitor the safety and efficacy of our products;
  - e. to fulfil your requests; or
  - f. as otherwise disclosed to you from time to time.

We may also refer to this information to better understand your needs and how we can improve our products and services. For example, you may choose to register to receive additional product information or information about a disease state that interests you, in which case your personal information will be used only for that purpose. We also use depersonalized, aggregated information collected from our Site to help us understand trends and customer needs. For example, we may analyze the gender or age of visitors to the Site about a particular medication or disease state, and we may use that analysis of aggregate data internally or share it with others for the purposes set forth in this Privacy Statement.

## **5. Data Sharing and Transfer**

Alexion may share personal information about you with various outside companies or service providers or vendors working on our behalf to help further our business requirements, such as providing customer service, sending marketing communications about our products, services and offers, and doing technological maintenance. We may also share personal information with our company's affiliates for the purposes set forth in this Privacy Statement.

We may also disclose personal information for these purposes:

1. in connection with the sale, assignment or other transfer of the business;
2. to respond to requests of government or law enforcement agencies or where required or permitted by applicable laws, court orders, or government regulations; or
3. when needed for corporate audits or to investigate or respond to a complaint or security threat.

Your personal information may be aggregated with data from other Alexion sources and stored or processed on computers or Web-based database systems located outside Australia where data protection laws may differ from ours.

Your personal information may be stored, maintained and processed on computers or web-based database systems at Alexion which may be accessed by and shared with any affiliate within the global Alexion Group, third-parties working with Alexion affiliates and/or regulatory authorities or as required by law.

Where practicable we will implement measures to require these third parties working with Alexion to comply with the Act and the terms of this Policy.

*Note to Users of Business or Professional Websites:* If you have a business or professional relationship with Alexion, we may use information you submit on our Site, including sites intended specifically for business and professional users, to fulfill your requests and develop our business relationship with you and the entities you represent. We may also share such information with third parties acting on our behalf.

## **6. Links to Other Sites**

Links to other websites not controlled by Alexion (non-Alexion sites) are provided for convenience only. By providing these links, we are not endorsing, warranting or agreeing with the products, services or content described or offered on any of the linked sites. Furthermore, the content of the linked websites is not part of the Alexion Site. We try to choose sites that are relevant. However, with the rapidly changing nature of some sites, we cannot express any opinion on their content and cannot guarantee their quality. We have no control over the non-Alexion linked sites and their policies. These websites may provide information on products not available in Australia and may not comply with the Australian regulatory environment. Any information provided by these sources should be discussed with your healthcare professional and does not replace their advice.

The privacy policy presented here DOES NOT APPLY to any non-Alexion websites. You should contact those sites directly for information on their privacy policies, confidentiality agreements, and data collection/distribution procedures.

Alexion will not be liable for any loss or damage resulting from the use or misuse of the information on this Site or any linked non-Alexion sites, and all users who access an Alexion Site or non-Alexion linked sites agree to do so at their own risk. Neither Alexion nor any other party involved in creating, producing, or delivering the Alexion Site or any linked non-Alexion site from or to this site shall be liable in any manner whatsoever for any damages of any nature arising out of your access to this site or any linked non-Alexion site from this site, or any errors or omissions in their content.

Please note that linked non-Alexion sites may use cookies. Alexion cannot control the use of cookies by these linked non-Alexion sites. We also want you to know that when you link from an Alexion website to another website, that site may have the ability to recognize that you have come from an Alexion Site. If you do not want any other websites to know that you have been on this Site, we recommend that you do not use the links provided in our Site.

## **7. Security**

Alexion uses technology and security precautions, rules and other procedures to protect your personal information from unauthorised access, improper use, disclosure, loss, modification, interference or destruction. To ensure the confidentiality of your personal information is maintained, Alexion also uses industry standard firewalls and password protection. It is, however, your personal responsibility to ensure that the computer you are using is adequately secured and protected against malicious software, such as trojans, computer viruses and worm programs. Without adequate security measures (e.g. secure web browser configuration, up-to-date antivirus software, personal firewall software, no usage of software from dubious sources) there is a risk that the data and passwords you use to protect access to your data, could be disclosed to unauthorised third parties.

## **8. Privacy Statement for Children Under 18**

Our Site is not intended or designed for children under the age of 18. If you are under the age of 18 you must not provide your personal information or access this Site.

## **9. Additional Information on Websites**

If an Alexion site has particular provisions relating to privacy that differ from those stated on this Site, those provisions will be disclosed to you on the page on which your personal information is collected.

## **10. Limitation on Scope of Principles**

Adherence by the Company to these privacy principles may be limited to the extent necessary to meet the Company's regulatory, legal, governmental, or national security obligations.

## **11. Updates to Website Privacy Statement**

ANY CHANGES TO THE ALEXION PRIVACY POLICY WILL BE PROMPTLY POSTED ON THIS PAGE. THE DATE ON WHICH THE POLICY WAS LAST UPDATED IS INCLUDED AT THE END OF THIS LEGAL STATEMENT. WE MIGHT NOT NOTIFY YOU OF ANY CHANGES TO THIS PRIVACY POLICY, YOU SHOULD CHECK THIS PAGE PERIODICALLY FOR ANY CHANGES. BY ACCESSING AND UTILIZING THE SITE, YOU AGREE THAT ALL DISPUTES AND OTHER MATTERS THAT MAY ARISE BETWEEN YOU OR YOUR REPRESENTATIVES AND ALEXION OR ITS EMPLOYEES, CONTRACTORS OR AGENTS IN CONNECTION WITH THE SITE SHALL BE GOVERNED UNDER THE LAWS OF SWITZERLAND, UNDER THE EXCLUSIVE JURISDICTION OF THE COURTS OF LAUSANNE, SWITZERLAND.

## **12. Access, Corrections and Further Information**

You may request access to personal information Alexion holds about you by sending an email

1. request access to your personal information held by Alexion;
2. request an amendment or correction of your personal information held by Alexion;
3. ask us to remove your personal information from our system; or
4. ask us questions about this Privacy Policy;
5. request a copy of this Privacy Policy.

Your request should provide as much detail as possible to assist us to identify information relevant to you, such as your name and contact details, any former names and the information you believe Alexion may hold about you. Where Alexion holds information that you are entitled to access, we will endeavour to provide you with a suitable range of choices as to how you may access it (e.g. emailing or mailing it to you).

If you believe that personal information Alexion holds about you is incorrect, incomplete or inaccurate, then you may request we amend it. We will consider if the information requires amendment. If Alexion does not agree that there are grounds for amendment, then we will add a note to the personal information we hold stating that you disagree with it.

Any questions about this policy, or any complaint regarding treatment of your privacy by Alexion, should be made through the contact details below.

### **13. How to contact Alexion**

If you have any questions about this Privacy Policy you may contact us as follows:

Privacy Officer

Alexion Pharmaceuticals Australasia Pty Limited

Suite 401, level 4, 20 Rodborough Road

Frenchs Forest NSW 2086

Sydney, Australia

Email: [privacyofficeraustralia@alexion.com](mailto:privacyofficeraustralia@alexion.com)

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